

Dear Landlord-

As you know, the social distancing measures going into place in Santa Cruz and the Bay Area (your location) are having a devastating impact on all retail businesses.

All the local schools have closed classes down until the end of the school year. All of the gyms, restaurants and bars, have closed as well as public gatherings of 10 or more are restricted. Governor Newsom is also wanting people over 65 to stay at home. (explain your situation specifically) My business has closed. Much of our clientele falls into this age group, with many more cancelling their sessions and appointments. This is having a serious impact on our cash flow and threatens our very existence as a business.

We have been regularly paying rent on time for over 10 years (adjust this to your information), without fail since we started renting from you and we plan to continue to do so. So we are requesting a rent abatement to help us get through this dark time. I have already paid my rent for March, despite sales having dropped 75%.

If we use Seattle (where the impact arrived earlier in the year) as our guide, we can expect a 90% drop off in April. Will you please allow us to not pay rent in April, and instead add partial payments of that missed month over several months after this impact diminishes, hopefully by May. This will enable me to conserve cash and avoid going out of business due to this severe, yet temporary situation.

Please feel free to call me on my cell to discuss this matter further.

Thank you,
Business Owners